

# PENINSULAFAIR



## KEY FEATURES

66 160m

NUMBER OF RETAILERS TOTAL ANNUAL SALES (\$)

31,099 1,449

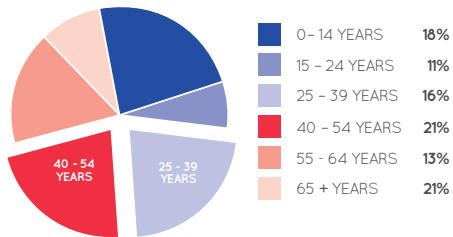
GROSS LEASABLE AREA (M2) CAR PARKS 509 ARE UNDERCOVER

3.8m COLES, KMART, BEST & LESS, CAPTAIN COOK TAVERN, DAN MURPHY'S AND HOYTS CINEMAS

ANNUAL CUSTOMER VISITS MAJOR RETAILERS

## DEMOGRAPHICS

FAMILIES AND MIDDLE AGE, MATURE INDEPENDENTS

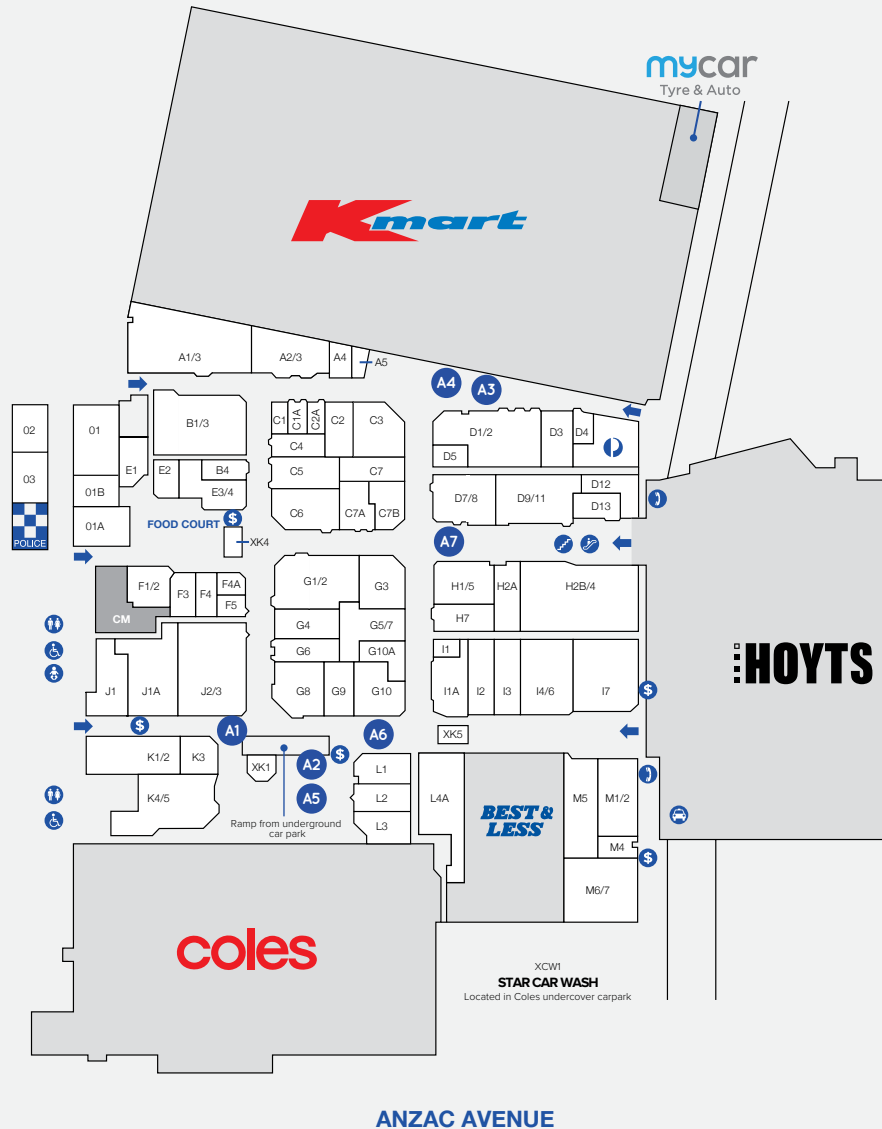


147,200

TRADE AREA POPULATION

## LEASING ENQUIRIES

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## POP-UP KIOSK SITES

A SITES					
SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY
A1 TERRYWHITE CHEMMART	3.8M X 1.7M	YES	\$990	\$770	\$330
A2 COLES/BALUSTRADE	3 X 5	YES	\$990	\$770	\$330
A3 KMART	3 X 3	YES	\$990	\$770	\$330
A4 KMART/KAISERCRAFT	3 X 3	YES	\$990	\$770	\$330
A5 COLES	3 X 3	YES	\$990	\$770	\$330
A6 SUZANNE GRAE	3 X 5	YES	\$990	\$770	\$330
A7 SUSSAN	3 X 6	YES	\$990	\$770	\$330

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER. ALL PRICES GST INCLUSIVE.

OWNER:



MANAGED BY:



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Source: ABS Census data 2011.