

BOOVAL FAIR



KEY FEATURES

47

NUMBER OF RETAILERS

141m

TOTAL ANNUAL SALES (\$)

20,719

GROSS LEASABLE AREA (M2)

1,257

CAR PARKS 1,025 ARE UNDERCOVER

2.7m

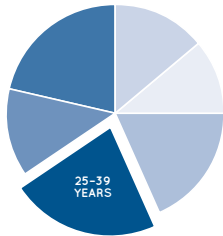
ANNUAL CUSTOMER VISITS

WOOLWORTHS, BIG W

MAJOR RETAILERS

DEMOGRAPHICS

YOUNG FAMILIES, BLUE COLLAR WORKERS



| | |
|---------------|-----|
| 0 - 14 YEARS | 21% |
| 15 - 24 YEARS | 13% |
| 25 - 39 YEARS | 22% |
| 40 - 54 YEARS | 16% |
| 55 - 64 YEARS | 11% |
| 65 + YEARS | 14% |

111,455

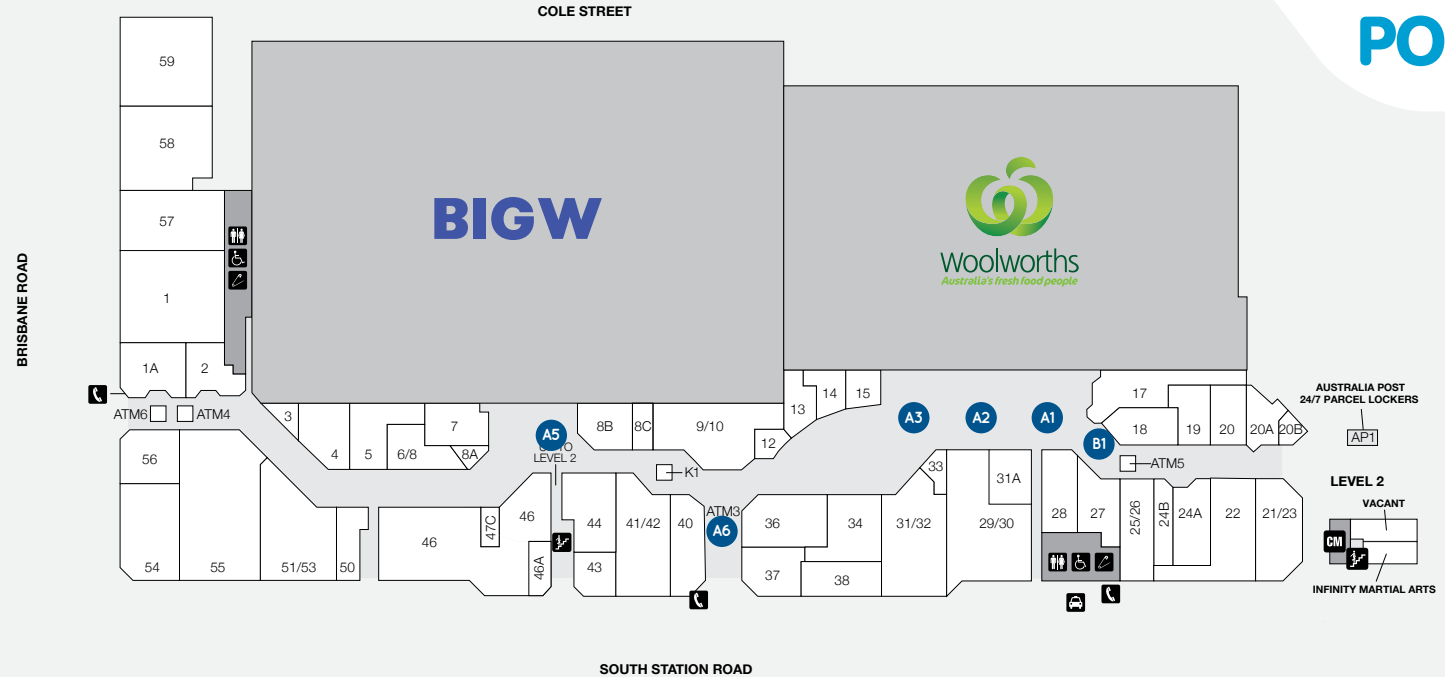
TRADE AREA POPULATION

LEASING ENQUIRIES

MAREE HAMILTON

M 0458 991 388 P 07 3275 8888

E maree.hamilton@retailfirst.com.au



POP-UP KIOSK SITES

| CATEGORY A SITES | | | | | | |
|-------------------|-------------------------|-----------|-------|---------|-----------|---------|
| SITE AND LOCATION | | SIZE (M) | POWER | MON-SUN | THURS-SUN | ONE DAY |
| A1 | WOOLWORTHS / BWS | 4.2 X 3.0 | YES | \$990 | N/A | N/A |
| A2 | WOOLWORTHS | 4.2 X 3.0 | YES | \$990 | N/A | N/A |
| A3 | WOOLWORTHS / FOOD COURT | 4.2 X 3.0 | YES | \$990 | N/A | N/A |
| A5 | BIG W | 3.0 X 3.0 | YES | \$990 | \$770 | N/A |
| A6 | ROCKMANS | 3.5 X 15 | YES | \$990 | \$770 | N/A |
| CATEGORY B SITES | | | | | | |
| B1 | EB GAMES / PROUDS | 2.0 X 2.0 | NO | \$880 | \$660 | \$275 |

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER. ALL PRICES GST INCLUSIVE.

OWNER:



MANAGED BY:



CNR BRISBANE & SOUTH STATION RDS, BOOVAL QLD 4304 | PO BOX 84, BOOVAL, IPSWICH QLD 4304
P (07) 3281 0655 | BOOVALFAIR@RETAILFIRST.COM.AU | WWW.BOOVALFAIR.COM.AU



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