

AUSTRALIA FAIR



KEY FEATURES

221 262m

NUMBER OF RETAILERS
INCL. METRO

TOTAL ANNUAL SALES (\$)

54,857

2,111

GROSS LEASABLE
AREA (M2) INCL. METRO

CAR PARKS
INCL. METRO

12.1m

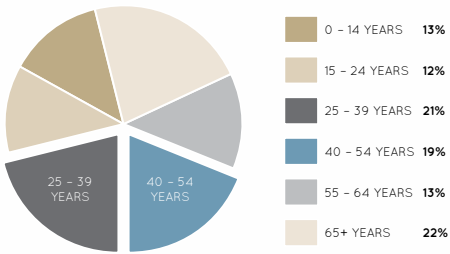
COLES, KMART,
WOOLWORTHS,
EVENT CINEMAS

ANNUAL CUSTOMER VISITS
INCL. METRO

MAJOR
RETAILERS

DEMOGRAPHICS

CBD WORKERS, STUDENTS, YOUNG FAMILIES,
SENIORS, ASIAN MARKET, TOURISTS



171,191

MAIN TRADE AREA POPULATION

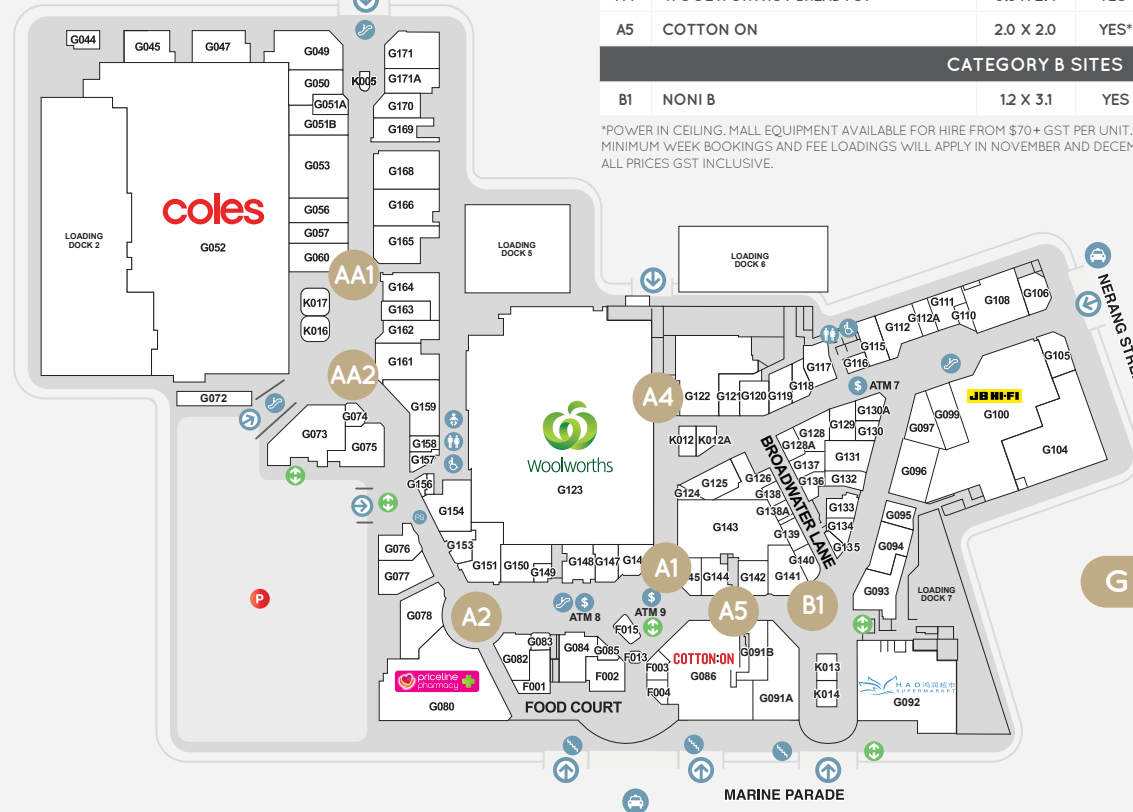
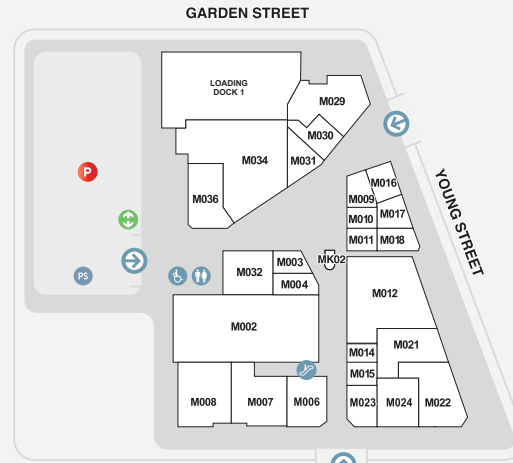
LEASING ENQUIRIES

JACKLYN OSBORN
M 0413 200 045

LE-ANNE PARKINSON
M 0414 331 774

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E lparkinson@popupfirst.com.au



POP-UP KIOSK SITES

CATEGORY AA SITES

SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY
AA1 COLES/LIQUORLAND	2.5 X 3.0	YES	\$1320	\$1100	\$440
AA2 COLES/ASIAN SUPERMARKET	4.0 X 3.0	YES	\$1320	\$1100	\$440

CATEGORY A SITES

A1 TERRY WHITE CHEMMART	2.4 X 6.2	YES*	\$1100	\$990	\$330
A2 PRICELINE	4.3 X 3.6	YES	\$1100	\$990	\$330
A4 WOOLWORTHS / BREADTOP	3.8 X 2.4	YES*	\$1100	\$990	\$330
A5 COTTON ON	2.0 X 2.0	YES*	\$1100	\$990	\$330

CATEGORY B SITES

B1 NONI B	1.2 X 3.1	YES	\$990	\$770	\$275
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*POWER IN CEILING. MALL EQUIPMENT AVAILABLE FOR HIRE FROM \$70 + GST PER UNIT.
MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER.
ALL PRICES GST INCLUSIVE.

GROUND LEVEL



MANAGED BY:



42 MARINE PARADE, SOUTHPORT QLD 4215 | P (07) 555 666 00
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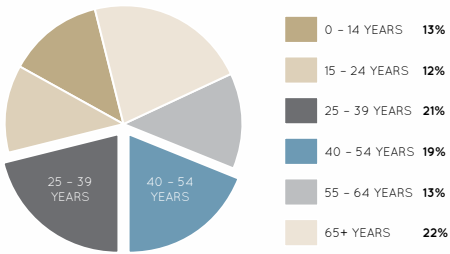
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OWNER:



MANAGED BY:



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LEVEL ONE

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Source: ABS Census data 2011.